

MAJOR EVENTS INTERNATIONAL

HFS 2026 Delegate List

Hosts and Federations Summit

29 June to 1 July 2026 | Olympic Museum, Lausanne, Switzerland

- **Rights Holders:** Sports federations, sports properties and local organising committees
- **Destinations:** Host cities, venues and stadia
- **Suppliers:** MEI members, non-members and premium partners

Rights Holders

60 delegates

Sports federations, sports properties and local organising committees

NAME	ROLE	ORGANISATION
Mamadou Goudossy Diallo	Vice President	African Minifootball Confederation
Treve Evans	Senior International Relations Manager	AIPH (International Association of Horticultural Producers)
Bastien Sancey-Richard	Director - Communications, Marketing & IT	Association of National Olympic Committees (ANOC)
Matt Roberts	Director of Insight	Aston Martin Aramco F1
Shoof Ghazi Al-Malood	Director, Secretary General's Office	Bahrain Olympic Committee
Joe Lovelace	Director of Communications	Blast
James Wollard	Director of Market Development	Blast
Richard Morris	Venue Sales Director	Brentford Football Club
Darren Hall	Chief Operating Officer	Commonwealth Sport
Per-Anders Blind	President	Confederation of Independent Football Associations (CONIFA)
Fabio Puntillo	General Manager	Confederation of Independent Football Associations (CONIFA)
Balla Dieye	Director of International Relations and Partnerships	Dakar 2026 Youth Olympic Games
Mouhammad Karamoko Baldé	Organising Committee for the Youth Olympic Games - Sport Presentation Coordinator	Dakar 2026 Youth Olympic Games
Ali Russell	Managing Director	Extreme H
James Taylor	Chief Championship Officer	Extreme H
Simon Birchall	Esports Manager	FIFAe (FIFA's esports division)
Louise Young	Chief Race Promotion Officer	Formula 1
Malick Bah	Vice President	Guinean Minifootball Federation
Rachel Rominger	Media Relations & TV Rights Manager	International Basketball Federation (FIBA) 3x3
Jovana Vukoje	3x3 events manager	International Basketball Federation (FIBA) 3x3
Isabella Burczak	Cycling for all sustainability manager	International Cycling Union (UCI)
Alessandro Di Catto	Event Officer	International Federation of Sport Climbing
Gretchen Kittelberger	President	International Functional Fitness
Shaun Hamilton	President	International Jump Rope Union (IJRU)
Timotej Dudas	Event Project Manager	International Ski and Snowboard Federation (FIS)
Doris Kallen	FIS Cross-Country World Cup Coordinator	International Ski and Snowboard Federation (FIS)
Colin Hart	Chairman Business Sport	International Waterski & Wakeboard Federation (IWWF)
Guillaume Felli	Deputy Chief Executive Officer	International World Games Association
Yoav Sochan	Board Member	Israel Esports Association

NAME	ROLE	ORGANISATION
Dragana Clarke	Operations Readiness & Main Operations Center Director	Milano Cortina
Sandro Volpato	Games Service Managing Director	Milano Cortina
LJ Nassivera	Vice President, Transportation	New York Jets
Nikos Koutroupis	Business Development Manager	Squaball
Beatriz Sierra	Co-founder / Project Manager	Squaball
Leonardo Giani	Board Member	Swiss Esports Federation (SESF)
Baptiste Muller	President	Swiss Esports Federation (SESF)
Farid Lounas	President	The International Table Soccer Federation (ITSF)
Marielle Wiegmans	Supervisory Board Member	Uniek Sporten
Nithi Suppia	Partnership, Events and Member Services Manager	Virtus Sport
Harry Cootes	Acting Chief Executive Officer	World Ability Sport
Catherine Hung	Sustainability & Administration Officer	World Air Sports
Alejandro Guerra	Events Manager	World Archery Federation
Juan Carlos Holgado	Executive Director - Secretary General	World Archery Federation
Karim Sidaoui	Marketing Manager - Sponsoring & Hospitality	World Archery Federation
Richard Baker	Media & Communications Director	World Baseball Softball Confederation (WBSC)
Valerio Cioanfoni	Head of Innovation	World Baseball Softball Confederation (WBSC)
Michael Schmidt	Executive Director	World Baseball Softball Confederation (WBSC)
Sergey Nifontov	General Secretary	World DanceSport
Selim Kemahli	Managing Director	World Downhill Skate
Jens Holm	Chief Executive Officer	World Masters Sport
Kirsty Van Peer	Communications Director	World Masters Sport
Matt Draper	Strategic Projects Manager	World Rowing
Juliette Duchemin	Indoor Rowing Manager	World Rowing
Claire Birchmore	Head of Events, Team Services	World Rugby
Harriet Greenop	Head of Tournament Planning - RWC 2027	World Rugby
Olivier Pascal	Events Development Director	World Skate
Rolands Kikors	President	World Street Workout and Calisthenics Federation (WSWCF)
Nalain Naidoo	Consultant	World Street Workout and Calisthenics Federation (WSWCF)
Giel Bos	Director of Sports	YOU.FO (Ringcross Federation)
Bas Ruyssenaars	President	YOU.FO (Ringcross Federation)

Destinations

34 delegates

Host cities, venues and stadia

NAME	ROLE	ORGANISATION
Sanna Forsstrom	Head of Brand & Events	City of Helsinki
Jaana Forsberg	Sports Events & Marketing	City of Jyväskylä
Anna-Leena Sahindal	Director of Sports Services	City of Jyväskylä
Perttu Pesa	Director of Major Events	City of Tampere
Matilda Toriseva	Event Producer	City of Tampere
Mark Teeple	Vice President, Festivals and Events	Discover Halifax
Tim Kasper	Manager, Event Attraction	Explore Edmonton Corporation
Cindy Medynski	Director of Sport and Culture Events	Explore Edmonton Corporation
Juliana Isaza	Assistant to the Executive Director	Florida's Sports Coast
Consuelo Sanchez	Deputy Director, Tourism	Florida's Sports Coast
Adam Thomas	Executive Director	Florida's Sports Coast
Julie Pearson	Head of Events	Glasgow Life
David Galbaugh	Vice President of Sports Sales & Marketing	Greater Birmingham Convention & Visitors Bureau
Nantje Fischer	Sales Manager	Hannover Marketing and Tourism GmbH
Raymond Toet	Senior Advisor Sports	Netherlands Enterprise Agency (RVO)
Linda Svendsrud	Chief Executive Officer	Olympiaparken
Gunnar Fosseng	Director, Convention Centre	Oslofjord Convention Center
Devin Jenkins	Manager, Major Events and Sport	Ottawa Tourism
Joey Swarbrick	Manager, Major Events and Sport	Ottawa Tourism
Edward Fane	Head of Business Development & Visitor Services	Queen Elizabeth Olympic Park London Legacy Development Corporation
Malcolm Clancy	Head of Sales	Royal Dublin Society (RDS) Arena
Jani Backman	Project Director, Sports Events	Sport Event Management Finland
Suvi Nisula	Communications I Sports Events	Sport Event Management Finland
Nicolas Fassler	Project Leader Sports Events	Sports region St. Gallen
Nicolas Beglinger	Event Sales Manager	Swiss Life Arena
Agathe Morelle	Business Development Manager	The Nantes Convention Centre and the Nantes Exhibition Centre
Minne Dolstra	Director	Thialf
Yvonne Kager	Business Manager	Thialf
Tre Abrahams	Account Manager - Sport, Culture & Major Events	Tourism Calgary
Kayla Gallant	Account Manager - Sport, Culture & Major Events	Tourism Calgary
Susanna Jokinen	Senior Advisor	Visit Lahti Region
Luke Murphy	Acting Director, Major Events	Visit Victoria
Maya Ladwa	Partnerships Manager - Major Sporting Events	West Midlands Growth Company
Kim Frydensbjerg	Head of Events	Wonderful Copenhagen

Suppliers

101 delegates

MEI members, non-members and premium partners

NAME	ROLE	ORGANISATION
Roland Greil	Founding Partner & Project Lead	360 Degree Collective
Jan Paul de Wildt	Owner, Kumpany	360 Experience Group
Olivier Mondo de Froideville	Chief Executive Officer	360 Experience Group
Diego Algaba	Tech Belgium Leader	Agoria
Miel Croubels	Sales Business Developer	Agoria
Guilhem Serre	Marketing Manager	AISTS-Sport Advisory
Michael Clark	Director of Operations	Al Laith/CG Tech
Terry Smith	Managing Director - Seating EMEA	Arena Group
Clive Stephens	Chief Growth Officer	Arena Group
Anthony Brito	Senior Director Content Services	Associated Press
Neil Hudd	Business Development Manager	Associated Press
Ioannis Katsoudas	Head of EXPO	BeWunder
Florian Tietze	Project Director	BeWunder
Geert Hendriks	Chief Engagement Officer	bloomUp
Louise	Vice President of Strategic Accounts, Sports	Bubble Agency
Alex Coakley	Commercial Partnerships, Sport	Bubble Agency
Bjorn Poels	Chief Commercial Officer	Bundeling
Tim Williamson	Partner	Clarke Willmott
Sandy Case	Senior Vice President, Sports	Creative Technology
Steve Purkess	Director of Sport	Creative Technology
Lucas Drayton	Commercial Lead	Credinvestments
Nick Clemson	Account Manager	DB Pixelhouse
Bernard Sinnaeve	Director, Swiss Sports Market	Deloitte
Jakob Bender	Project Manager	DSV (Global Transport and Logistics)
Anja Schweickert	Global Product Management Sport & Events	DSV (Global Transport and Logistics)
Laura Weiss	Head of Network Development - Fairs, Events and Special Logistics	DSV (Global Transport and Logistics)
Perren King	Vice President	Eventive Sports
Denis Pilet	Co-Founder	Fielddrive
Habib Chams	Head of Impact & Technology Department	Global MICE Organisation Limited
Marco Saccullo	Media Strategy	ICARUS Sports
Pietro Molino	Co-Founder	Innova.Sport
Stuart Snowden	Managing Director	IPSEM Squared
Eamon Kerrigan	Global Account Director	Iventis
John Burns	Head of Intellectual Property and Commercial	JMW Solicitors LLP
Arsalan Khan	Chief Executive Officer	K4 Group

NAME	ROLE	ORGANISATION
Wolfgang Jauer	Sports BD/Sales EMEA	LiveU
Bradley Samples	Managing Director	Macquarie
Max Agostini	Growth & Strategy Director	Mash Media
Jack Newey	Group Portfolio Director	Mash Media
Steve Theivendrarajah	Show Director, Event Production Show	Mash Media
Richard Parker	Senior Business Development Manager	MATCH Hospitality
Victoria Twiggs	Director of Accommodation	MATCH Hospitality
Hans de Heus	Chief Executive Officer	MediaLab
Caroline McGuckian	Chief Executive Officer	Meshh
Phil Tate	Chief Operating Officer	Modiale
Robbert Nesselaar	Founder and Managing Director	Nesselaar Urban Consultancy
Nigel Morris	Managing Director	Nirvana
Jonathan Snodin	Chief Commercial Officer	Nirvana
Fiona Chung	Buyer & Account Manager	North Star
Nicole Goddeyne	Manager, Buyer Development, Sports Division	North Star
Danilo Della Ca	Chief Operating Officer, Event Structures	Nussli
Bernd Helmstadt	Director Business Development	Nussli
Rick Slegers	Managing Director	Orange Sports Forum
Will Duggins	Managing Director	Orion Security Print
Arjen Meijer	Partner	OSH Lausanne
David Duncan	Strategic Partnership Director	Parim
Alasdair Reynolds	Business Development	Parim
Mitch Balintos	Head of Development	People & Co
Will Jensen	Managing Director	People & Co
Jordi Cuartero	Executive General Manager, EMEA	PMY Group
Jos Verschueren	Programme Director	Postgraduate Sport Management
Carol Ann Hamill	Senior Vice President- Global Strategic Accounts	Production Resource Group (PRG)
Marek Kowalewski	Director of Sport	Production Resource Group (PRG)
Ingo Rehnert	Chief Operating Officer	Production Resource Group (PRG)
Dane O'Donnell	Vice President, Business & Client Strategy, Sports	RWS Global
Chenglong Ji	Professor, School of Sport Management	Shandong Sports University
Alastair Currie	Chief Executive Officer	SLX
Sophie Currie	EU Business Development Manager	SLX
Paz Brennan	Managing Director	Spartan Crew
Claire Rabes	Senior Consultante	Spartner Event & Consulting
Shifa Garg	Chief Business Officer	Spectatr.AI
Jason Baris	Managing Director	Spectrum Live
Agnes Marsan	Executive Director	Sportel
José G. Aguarod	Chief Operating Officer	Sports and Events Europe
Arno de Kloet	Partner	SportsCloud Australia

NAME	ROLE	ORGANISATION
Vaclav Bercik	Competition Development Lead	Sportworx
Wilco Nijland	President	Sportworx
Ollie Harding	Commercial Partnerships Director	Story10
Philip Hindes	National Account Manager, Event Infrastructure Solutions	Sunbelt Rentals
Vicki Neilson	National Account Manager	Sunbelt Rentals
Philippe Bourdarias	Key Account Director & Entertainment	Sword Group
Andre Goossens	Head of Global Event Sales	TBR Global
Esmee Hermsen	Digital Marketeer	Techonomy
Tom van den Boom	Marketing Director	Techonomy
Sean Gallagher	Vice President, Corporate Partnerships & Development	The Superlative Group, Inc.
Simon Hawkins	Managing Director, UK & Europe	The Superlative Group, Inc.
Currie Dyan	Cities & Brisbane 2032 Lead	Torch Advisory
Ali Giles	Trivandi Academy Director	Trivandi
Neil Pakieto	Senior Consultant	Two Circles
David Ward	Sports Events Development Manager	University of Limerick
Luke Boyle	Senior Vice President, Commercial	Viewlift
Nikola Kovacikova	Business Growth Manager	Viewlift
Jiandong Yi	Dean, Institute for Sports Governance and Olympic Studies, Wenzhou University Institute of Olympic and Global Sports Good Governance	Wenzhou University
Roberto Daneo	Founding Partner	WePlan
Giorgio Re	Founding Partner	WePlan
Tim Goethals	Chief Revenue Officer	Wiz Team
Mariana Gomez-Duran	Sales Operations & Bid Manager	Wiz Team
Tijani Sharpe	Account Services & Operations Coordinator	Wiz Team
James Taylor	Senior Sales Manager	Wiz Team
Chris Thompson	Chief Executive Officer	You.Smart.Thing.
Alex Townshend	Head of Environmental and Socio-economic Impact	You.Smart.Thing.