



DELEGATE TYPE	JOB TITLE	ORGANISATION
Destination	Brand Manager	Agència Catalana de Turisme
Destination	Head of Sales & Customer Engagement	Bern Expo AG
Destination	Chief Operating Officer	Brisbane Economic Development Agency (BEDA)
Destination	Head of Major Events	Brisbane Economic Development Agency (BEDA)
Destination	Event Advisor	City of Helsinki
Destination	Director of Marketing and Tourism	City of Imatra
Destination	Tourism and Event Manager	City of Imatra
Destination	Director of Communications	City of Jyväskylä
Destination	Sports Director	City of Jyväskylä
Destination	Senior Advisor, Congresses & Business Events	City of Lahti & Visit Lahti
Destination	Director of Events	City of Tampere
Destination	Development Manager	City of Turku
Destination	Sports Tourism & Training Camps Product Manager	Costa Brava Tourism Board
Destination	Vice President	Eventive Sports
Destination	Event Manager	Eventive Sports
Destination	Project Manager	Gjøvik
Destination	Operations Operator	Gjøvik
Destination	Head of Events	Glasgow Life
Destination	Vice President of Sports Sales & Marketing	Greater Birmingham Convention & Visitors Bureau
Destination	Sport Events Operations Executive	International Academy of Sport Science and Technology (AIS
Destination	Head of Association Sales	International Convention Centre Belfast (ICC Belfast)
Destination	Head of Marketing and Communications	Lillehammer Olympiaparken AS
Destination	Acting CEO	Lillehammer Olympiaparken AS
Destination	Head of Sales	Lillehammer Olympiaparken AS
Destination	Head of Finance and HR	Lillehammer Olympiaparken AS
Destination	Event Manager	Lillehammer Olympiaparken AS
Destination	Marysland Sport Corporation	Maryland Sport Corporation
Destination	Strategic Contractor	Maryland Sport Corporation
Destination	Manager	New Zealand Major Events
Destination	Events Manager	New Zealand Major Events
Destination	Managing Director	NextGenSportsFacilities
Destination	Director General	Olympic Training Center Papendal
Destination	Director International Affairs	Orange Sports Forum
Destination	Director General	Papendal
Destination	Account Director	Park Plaza Hotels
Destination	Sport Tourism Expert	Québec City - LBB Strategies
Destination	Business Development	RAI Amsterdam
Destination	Kuwait Market Section Head	Saudi Tourism Authority

DELEGATE TYPE	JOB TITLE	ORGANISATION
Destination	Chief Executive	Sport Event Denmark
Destination	Project Director	Sport Event Management Finland
Destination	Communications Manager	Sport Event Management Finland
Destination	Executive Director Sports, Culture and Major Events	Tourism Calgary
Destination	Manager – Sports Market	Tourisme Montreal
Destination	Trade Manager	Trade and Investment Queensland
Rights Holder	Events and Project Senior Manager	Association of National Olympic Committees (ANOC)
Rights Holder	Director	ATP Challenger Tour
Rights Holder	Vice President	ATP Challenger Tour
Rights Holder	General Manager - Global Business	Confederation of Independent Football Associations (CONIFA
Rights Holder	President	Confederation of Independent Football Associations (CONIFA
Rights Holder	Head of Commercial	European Professional Clubs Rugby (EPCR)
Rights Holder	Governance and Regulation Executive	European Professional Clubs Rugby (EPCR)
Rights Holder	Chief Executive Officer	Événements GPCQM
Rights Holder	President	Événements GPCQM
Rights Holder	Strategic Development Director	Événements GPCQM
Rights Holder	Junior Legal Counsel	Federation Equestre International (FEI)
Rights Holder	President	Federation for International FootGolf (FIFG)
Rights Holder	Chief Championship Officer	FIA Extreme H World Cup
Rights Holder	Managing Director	FIA Extreme H World Cup
Rights Holder	Head of Partnerships & Race Locations	FIA Extreme H World Cup
Rights Holder	Advisory Board	Fonds Gehandicaptensport
Rights Holder	Senior International Relations Manager	International Association of Horticultural Producers (AIPH)
Rights Holder	Secretary General	International Association of Horticultural Producers (AIPH)
Rights Holder	World Championship and Project Manager	International Cycling Union (UCI)
Rights Holder	Media Production and Distribution Manager	International Cycling Union (UCI)
Rights Holder	Secretary General	International Esports Federation (IESF)
Rights Holder	Managing Director	International Federation of American Football (IFAF)
Rights Holder	President	International Federation of American Football (IFAF)
Rights Holder	Marketing Coordinator	International Gymnastics Federation (FIG)
Rights Holder	Legal & Sports Counsel	International Gymnastics Federation (FIG)
Rights Holder	Social Media Manager	International Hockey Federation (FIH)
Rights Holder	President	International Jump Rope Union (IJRU)
Rights Holder	General Secretary	International Kho Kho Federation (IKKF)
Rights Holder	CEO	International Masters Games Association (IMGA)
Rights Holder	Director of Sport	International Masters Games Association (IMGA)
Rights Holder	Communications Director	International Masters Games Association (IMGA)
Rights Holder	CEO	International Mixed Martial Arts Federation (IMMAF)

DELEGATE TYPE	JOB TITLE	ORGANISATION
Rights Holder	Olympic Games Executive Director	International Olympic Committee (IOC)
Rights Holder	Chief of Commercial and Marketing	International Skating Union (ISU)
Rights Holder	Accounting & Development	International Table Soccer Federation (ITSF)
Rights Holder	Digital Marketing and Communication Specialist	International Trail Running Association (ITRA)
Rights Holder	Marketing Sponsorship & Branding Manager	International University Sports Federation (FISU)
Rights Holder	Communications & Marketing Manager	International Weightlifting Federation (IWF)
Rights Holder	CEO	Invictus Games Birmingham 2027
Rights Holder	Operational Readiness Director	Milan Cortina 2026
Rights Holder	Games Service Managing Director	Milan Cortina 2026
Rights Holder	Sports Director	Panam Sport
Rights Holder	Games Director	Panam Sport
Rights Holder	Director of Competitions	Rugby Europe
Rights Holder	Project Manager	Sliding Festival
Rights Holder	COO	Spartan Race
Rights Holder	CEO	T100 World Tour
Rights Holder	3x3 Events Manager	The International Basketball Federation (FIBA)
Rights Holder	3x3 Events and Partners Senior Associate	The International Basketball Federation (FIBA)
Rights Holder	Marketing Director	The International Modern Pentathlon Union (UIPM)
Rights Holder	PR & Communication Manager	UEFA WEURO25
Rights Holder	Promotion & Communications	UEFA WEURO25
Rights Holder	Senior Project & Partnership Manager	Ultimate Tennis Showdown (UTS)
Rights Holder	Partnerships, Events and Member Services Manager	Virtus Sport
Rights Holder	Event Operations	Volleyball World
Rights Holder	Members & Commissions Relations Manager	World Air Sports Federation (FAI)
Rights Holder	Communication Manager	World Air Sports Federation (FAI)
Rights Holder	Sustainability & Administration Officer	World Air Sports Federation (FAI)
Rights Holder	Sports Director	World Aquatics
Rights Holder	Marketing Coordinator	World Aquatics
Rights Holder	Partnerships & Activation Senior Manager	World Aquatics
Rights Holder	Chief Operating Officer	World Archery
Rights Holder	President	World Association of Kickboxing Organizations (WAKO)
Rights Holder	Secretary General	World Association of Kickboxing Organizations (WAKO)
Rights Holder	Head of Bidding Competition & Events	World Athletics
Rights Holder	Head of Innovation	World Baseball Softball Confederation (WBSC)
Rights Holder	Media & Communication Director	World Baseball Softball Confederation (WBSC)
Rights Holder	Executive Director	World Baseball Softball Confederation (WBSC)
Rights Holder	Secretary General	World DanceSport Federation (WDSF)
Rights Holder	President	World Dodgeball

DELEGATE TYPE	JOBTITLE	ORGANISATION
Rights Holder	Operations Manager	World Downhill Skateboarding Federation (WDSC)
Rights Holder	President	World Obstacle
Rights Holder	Strategic Project Lead	World Rowing
Rights Holder	Head of Corporate Services & Administration	World Rowing
Rights Holder	Broadcast & Marketing Coordinator	World Rowing
Rights Holder	Indoor Rowing Manager	World Rowing
Rights Holder	Chief of Events	World Rugby
ights Holder	Event Development Director	World Skate
ights Holder	President	World Street Workout & Calisthenics Federation (WSWCF
ights Holder	Vice-President	World Street Workout & Calisthenics Federation (WSWCF
ights Holder	Vice President	World Transplant Games Federation (WTGF)
ights Holder	President	World Transplant Games Federation (WTGF)
upplier	Customer Success Manager	24/7 Software
upplier	Account Executive	24/7 Software
upplier	Founding Partner and Design Lead	360 Degree Collective
upplier	Chief Executive Officer & partner	360 Experience Group
upplier	International Sales & Marketing	AAA LUX
upplier	Global Marketing Manager	Accredit Solutions
upplier	Commercial Director	Accredit Solutions
upplier	Head of Sales & Sports Presenation (Live)	Adi.TV
upplier	Live Events Co-Ordinator	ADi.TV
upplier	Finance Manager	Ammonite
upplier	Co-Founder	Ammonite
upplier	Director	Ayotte Recruitment
upplier	Technical Sales Specialist	Black Magic
upplier	Co-founder	bloomUp
upplier	Chief Operating Officer	BLR World
upplier	Chief Ecosystem Officer	CG Tech
upplier	Director of Operations	CG Tech
upplier	Direttore Citec Torino	Citec Ingénieurs Conseils SA
upplier	Specialised Projects	Clair Global
upplier	CEO Middle East	Clair Global
upplier	Managing Director Sales	Clair Global
upplier	VP Global Events	Clair Global
upplier	Partner	Clarke Willmott LLP
Supplier	Partner	Clarke Willmott LLP
Supplier	Senior Account Manager	CM.com
Supplier	Senior Account Manager	CM.com

DELEGATE TYPE	JOB TITLE	ORGANISATION
Supplier	Senior Customer Success Manager	CM.com
Supplier	Manager, International Rentals	Continest
Supplier	Dealing Head of Desk	Corpay
Supplier	Senior FX Sales	Corpay
Supplier	SVP Sport	Creative Technology
Supplier	Head of Sport	Creative Technology
Supplier	Product & Business Development Manager Events	DB Schenker
Supplier	Senior Vice President Sports Events	DB Schenker
Supplier	Project Manager	DB Schenker
Supplier	Project Manager Sports Events & Special Logistics	DB Schenker
Supplier	Founder and CEO	Dice Verse
Supplier	Managing Director	Emmaus Global Ltd
Supplier	Chief Executive Officer	ES:ME Entertainment Services
Supplier	General Manager	ES:ME Entertainment Services
Supplier	Director Business Development	Export Orange Events
Supplier	Business Developer Evènementiel	Export Orange Events
Supplier	VP Sales & Business Development	Fielddrive
Supplier	Client Manager	Freemans Events Partner Holding
Supplier	Enterprise Sales Manager	GeoJunxion
Supplier	CEO	Greener Power Solutions
Supplier	CCO	Greener Power Solutions
Supplier	Business Development Manager	Icarus
Supplier	Director	InBudget Events
Supplier	Managing Director	IPSEM Squared
Supplier	Sales Manager	IRIS Sport
Supplier	CEO - Managing Director	IRIS Sport
Supplier	Partner	JMW Solicitors
Supplier	Chief Executive Officer	KOJO World
Supplier	Director for Business Growth	LiveLike
Supplier	Senior Manager Sports EMEA	LiveU
Supplier	Senior Business Development Manager	MATCH Hospitality
Supplier	CEO	MediaLab
Supplier	Senior Advisor	Miller Insurance
Supplier	Sports Professionals	Miller Insurance
Supplier	Account Handler	Miller Insurance
Supplier	Sports and Entertainment Broker	Miller Insurance
Supplier	Chief Operating Officer	MOTUS   ONE
Supplier	Global Events & Special Projects Sales	Musco Sports Lighting LLC

DELEGATE TYPE	JOB TITLE	ORGANISATION
Supplier	President Nevobo & Chairman	Nevobo / FIVB
Supplier	Managing Director	Nirvana Europe
Supplier	Global Director of Revenue Management	Nirvana Europe
Supplier	Co-Founder & CEO	Odiho
Supplier	Managing Director	Orange Sports Forum
Supplier	Managing Director	PACE
Supplier	Lead Business Strategist	PACE
Supplier	Commercial Advisor	PACE
Supplier	Head of Commercial Strategy EMEA	PMY
Supplier	Expert Partner	Portas Consulting
Supplier	UK Sales & New Business Development Director	PRG
Supplier	VP Business Development	PRG
Supplier	coo	PRG
Supplier	Commerical Director	Red Door Live
Supplier	Senior Business Development Manager	Red Door Live
Supplier	Managing Partner	RSI Sports Group
Supplier	Senior Advisor	RWS Global
Supplier	VP of Sports Operations	RWS Global
Supplier	VP, Business & Client Strategy   Sports	RWS Global
Supplier	Vice President	Share Logistics
Supplier	CEO	Share Logistics
Supplier	CEO	SLX
Supplier	Sales Director	SLX
Supplier	Head of Overlay	SLX
Supplier	Secretary General	Smart Cities and Sport
Supplier	Head of Marketing	SNTV/Story10
Supplier	Managing Director	SNTV/Story10
Supplier	Global Head of Revenue	SNTV/Story10
Supplier	CEO	Sorama
Supplier	VP Livable Cities & Smart Stadiums	Sorama
Supplier	CEO	Sportbizz
Supplier	CEO	Sports, Concerts and Events
Supplier	National Account Manager	Sunbelt Rentals
Supplier	National Account Manager	Sunbelt Rentals
Supplier	International Business Development	Swisscom Broadcast Media
Supplier	Key Account Director Sport & Entertainment	Sword Group Switzerland
Supplier	CEO	Techonomy
Supplier	Founder & Chairman	TGP International

DELEGATE TYPE	JOBTITLE	ORGANISATION
Supplier	Partner and Head of Marketing	TGP International
Supplier	Photographer	The Associated Press
Supplier	Producer	The Associated Press
Supplier	Business Development Manager	The Associated Press
Supplier	Senior Director Content Services	The Associated Press
Supplier	Senior Account Manager	Transatlantic Translations Group
Supplier	Senior Project Manager	Transatlantic Translations Group
Supplier	CEO	Transatlantic Translations Group
Supplier	Executive Director, Operations & Delivery	Trivandi
Supplier	Director – Strategy & Commercial Advisory	Trivandi
Supplier	Founder & COO	TT-Sec Global LLC
Supplier	Head of Marketing	Two Circles
Supplier	Director	Two Circles
Supplier	Director	Vianden Group
Supplier	Business Growth Manager EMEA	ViewLift
Supplier	SVP Commercial	ViewLift
Supplier	Business Development Manager	Vivaro Media Inc
Supplier	Global Director	Vivaro Media Inc



THANK YOU.
WE LOOK
FORWARD TO
SEEING YOU IN
LAUSANNE