

Monday 29 June 2026

10:00

-

10:30

Arrival Networking

SPONSORED BY



Ground Floor, Foyer

Collect your badge from the main reception on the ground floor before heading up to the Olympia Room, where exhibitors, refreshments and your fellow delegates await. Use this opening half hour to settle in, reconnect with familiar faces and make your first introductions of the Summit.

10:30

-

13:00

Sports Demonstrations

Ground Floor, Foyer/Art Gallery

Experience a curated showcase of sports and federations represented at HFS 2026. A chance to see emerging disciplines and established sports up close, meet the people behind them and understand the breadth of hosting opportunities on offer

13:00

-

14:00

Lunch

Second Floor, Olympia Room

Closed Door Workshops - Part 1



RIGHTS HOLDERS & DESTINATIONS ONLY

Two invitation-only working sessions running in parallel. Rights holders convene to examine the challenges and opportunities of event placement, share intelligence on host requirements and shape the priorities that will define their conversations across the Summit. Destinations meet separately to explore bidding strategy, host city legacy and the practical considerations that determine whether a destination is ready to step onto the world stage.

14:15

-

15:15

Rights Holders

Second Floor, Olympia Room

Destinations

Second Floor, Coubertin Room



FOR SUPPLIERS

While rights holders and destinations meet behind closed doors, suppliers are invited to the parallel Rights Holder Briefings

14:15

-

15:15

Rights Holder Briefings

Ground Floor, Lausanne Room

Hear directly from federations and event organisers about upcoming opportunities, procurement priorities and the specifications they will be looking to fulfil. A focused window to gather intelligence, identify the right conversations to pursue

14:15 to 14:45

Extreme H



James Taylor, Chief Championship Officer, Extreme H

14:45 to 15:15

International Jump Rope Union



Shaun Hamilton, President, International Jump Rope Union

15:15

-

15:45

Coffee Break

Second Floor, Olympia Room

15:45

-

16:45

Closed Door Workshops - Part 2



RIGHTS HOLDERS & DESTINATIONS ONLY

Two invitation-only working sessions running in parallel. Rights holders reconvene to continue and deepen the conversations started in the morning session. Destinations meet separately for a focused discussion on winter sport, exploring the unique demands, opportunities and legacy considerations of hosting events in this growing and competitive segment of the major events calendar.

Rights Holders

Ground Floor, Lausanne Room

Destinations

Ground Floor, Lausanne Room

Rights Holder Briefings

Ground Floor, Lausanne Room

Hear directly from federations and event organisers about upcoming opportunities, procurement priorities and the specifications they will be looking to fulfil. A focused window to gather intelligence, identify the right conversations to pursue and prepare for the one to one meetings ahead.

15:45

-

16:45

15:45 to 16:15

Queen and King of the Court (QKOTC)



Wilco Nijland, CEO of Sportworx

16:15 to 16:30

Agoria

Agoria Delegation

16:15 to 16:30

IPSEM



Stuart Snowden, Managing Director, IPSEM Squared

16:45

-

17:00

Close

18:00

-

20:30

ANOC Drinks Reception



ENHANCED & SPONSORS ONLY

HOSTED WITH



Chemin des Charmettes 4, 1003 Lausanne

An exclusive evening reception for Enhanced and Sponsor delegates, hosted in partnership with the Association of National Olympic Committees (ANOC). A premium setting for senior level conversations in a relaxed atmosphere.

18:00

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20:30

Informal Networking for Standard Delegates

Movenpick Hotel, Av. de Rhodanie 4, 1007 Lausanne

A welcoming evening reception for Standard delegates to round off Day One, build new connections and continue conversations sparked during the afternoon sessions.

Tuesday 30 June 2026

07:00

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08:00

Informal Run/Swim in the Lake

Meeting Point: Movenpick Hotel, Av. de Rhodanie 4

Start the day with an optional run or swim along the shores of Lake Geneva. A chance to clear the head, stretch the legs and network with fellow early risers before the day begins.

08:15

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08:55

Arrival Networking

SPONSORED BY



Second Floor, Olympia Room

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09:00

-

09:30

Welcome Remarks & View from the IOC

Ground Floor, Auditorium

The Summit officially opens with a brief welcome setting out the themes, ambitions and structure of the two days ahead.



Master of Ceremonies: Catie Friend, sports commentator and presenter



Dennis Mills, CEO, Major Events International



Pierre Ducrey, Sports Director, International Olympic Committee (IOC)

Lessons Learned from Milan Cortina

Ground Floor, Auditorium

09:35

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10:05

An honest look back at Milan Cortina 2026. What worked, what proved harder than expected, and the lessons that future Winter Games hosts and their suppliers should take forward.

INTRODUCED BY DSV



Introducer: Anja Maria Schweickert, Global Product Management Sport & Events, DSV



Dragana Clarke, Operational Readiness and Main Operations Center Director, Fondazione Milano Cortina 2026



Sandro Volpato, Games Services Managing Director, Fondazione Milano Cortina 2026

The Road to Brisbane 2032: From Cairns to the Gold Coast – A Uniquely Distributed Games

Ground Floor, Auditorium

10:10

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10:30

Brisbane 2032 is a unique host story. In addition to beautiful Brisbane, our Games will be delivered through a network of Co-Hosts stretching from Cairns to the Gold Coast, with communities preparing to welcome Olympic and Paralympic events while pursuing long-term local outcomes. This presentation explores how Queensland's Co-Hosts are learning from other host cities and leveraging the journey to 2032 to strengthen partnerships, build capability and create lasting legacies, while navigating the opportunities and challenges of a distributed Games model.



Moderator: Eamon Kerrigan, Global Account Director, Iventis



Dyan Currie AM, Cities & Brisbane 2032 Lead, Torch Advisory

Evolution of Major Event Delivery Models

Ground Floor, Auditorium

10:35

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11:15

The way major events are planned, financed and delivered is changing. This session examines how delivery models are evolving in response to tighter budgets, shifting political appetites and growing demands on host infrastructure, and what that means for the federations, cities and suppliers at the heart of the process.

SPONSORED BY WEPLAN



Roberto Daneo, Co-founder of Weplan



Cindy Medynski, Director Sport & Culture Events, Explore Edmonton



Balla Dieye (Director of International Relations & Partnership) of Dakar 2026 Youth Olympic Games



Dyan Currie AM, Cities & Brisbane 2032 Lead, Torch Advisory

11:15

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11:45

Coffee Break

Second Floor, Olympia Room



ONE-TO-ONE MEETINGS



ENHANCED & SPONSORS ONLY

One to one meetings run throughout the afternoon and continue until the close of Day Two. Use the Coubertin Room as your base for scheduled meetings, with additional breakout space available for ad hoc conversations

11:50

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12:20

The F1 Effect: How Formula 1 and its Host Cities Build a Global Brand Together

Ground Floor, Auditorium

Formula 1's relationship with its host cities is unlike any other in sport. This session unpacks how the championship and its destinations collaborate to deliver a global spectacle that is as much about the host as the racing, and what other rights holders and destinations can take from that model.

INTRODUCED BY MATCH HOSPITALITY



Moderator: Victoria Twiggs, Director of Accommodation, Match Hospitality



Louise Young, Chief Race Promotion Officer, Formula 1

12:25

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12:45

From Esports to Competitive Entertainment: The Next Chapter of Global Live Experiences

Ground Floor, Auditorium

As esports continues to evolve, a new era of competitive entertainment is emerging that blends gaming, sport, culture, technology and live event experiences. This session explores how global audiences are engaging with competition in new ways, from packed arenas and creator-led events to immersive broadcasts and destination-driven spectacles. Industry leaders will discuss how the lessons learned from esports are shaping the future of live entertainment, creating new opportunities for brands, rights holders, cities and fans in an increasingly connected world.

SPONSORED BY BLAST



Joe Lovelace, Director of Communications, BLAST



James Woollard, Vice President, Destinations & Market Develop-

12:50

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13:05

SPOTLIGHT: World Rugby

Ground Floor, Auditorium

A focused window for World Rugby to take the stage on their own terms. An opportunity to frame the tournaments on their horizon, the host cities and suppliers they are looking to work with, and the single message they most want delegates to leave with. Short, sharp and built to spark conversation.



Harriet Greenop, Head of Tournament Planning, World Rugby



Claire Birchmore, Head of Events, World Rugby

13:05

-

14:00

Lunch

Second Floor, Olympia Room

14:00

-

14:20

Beyond the Grandstand: Using Fan Movement Data to Transform Event Experience

Ground Floor, Auditorium

How granular fan movement data is being used to redesign venues, optimise commercial yield and deliver a smoother experience from gate to seat. A practical look at what is possible today and where the technology is heading, drawing on real examples from elite sport.



Caroline McGuckian, CEO, Meshh



Matt Roberts, Business Consultant, Research & Insight, Aston Martin
Aramco Formula One Team

14:25

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15:05

Transforming the Fan Experience with Personalised Travel Plans

Ground Floor, Auditorium

Getting fans to and from major events efficiently is one of the most persistent challenges in event delivery. This session examines how personalised, data-driven travel planning is being used to reduce congestion, improve the fan journey and cut the environmental footprint of major events, with examples from across sport and endurance events

SPONSORED BY YOU.SMART.THING



Chris Thompson, Chief Executive Officer, You.Smart.Thing



Isabella Burczak, Cycling for All & Sustainability Manager, Union Cycliste Internationale (UCI)



LJ Nassivera, VP Transportation, New York Mets



Sam Dils, Technology Coordinator, be•at

15:10

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15:25

SPOTLIGHT: Confederation of Independent Football Associations (CONIFA)

Ground Floor, Auditorium

A spotlight on the Confederation of Independent Football Associations, representing nations, regions and communities outside FIFA. An opportunity to hear about CONIFA's event programme, its ambitions for growth, and why its model of inclusive football competition is opening new doors for host destinations that might not be on the radar of larger federations.



Per-Anders Blind, Global President, Confederation of Independent Football Associations



Dr. Fabio Puntillo, General Manager - Global Business, Confederation of Independent Football Associations

Digital Communication in Sport: Engaging UEFA's Fans, Partners and Stakeholders

Ground Floor, Auditorium

A focused window for World Rugby to take the stage on their own terms. An opportunity to frame the tournaments on their horizon, the host cities and suppliers they are looking to work with, and the single message they most want delegates to leave with. Short, sharp and built to spark conversation.

15:30

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16:00

IN PARTNERSHIP WITH

Orange
SportsForum®



Esmee Hermsen, Digital Marketeer, Techonomy



Bjorn Poels, CCO, Bundeling



Sara Holmgren, Social and Environmental Sustainability Expert, UEFA



Dalia Younis, Marketing Campaign Activation Coordinator, UEFA

16:00

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16:30

Coffee Break

Second Floor, Olympia Room

SPOTLIGHT: FIFAE

Ground Floor, Auditorium

A focused spotlight on FIFAE and the fast-growing world of esports competition under the FIFA umbrella. An opportunity to hear directly about FIFAE's event pipeline, what they look for in host cities and commercial partners, and why eFootball belongs in the conversation at a summit like this.

16:35

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16:50



Simon Birchall, eFootball Manager · FIFA

SPOTLIGHT: Event Delivery Glasgow Commonwealth Games

Ground Floor, Auditorium

Trivandi serves as Official Event Delivery Partner, responsible for overlay and venue operations across the city's world-class sports venues. Their 'One Team' model embeds international specialists alongside a locally recruited workforce to deliver the Games.

16:55

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17:10



Alison Giles, Director, Trivandi Academy

17:15
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17:50

Hosting the World's Second Biggest Stage: Inside The World Games

Ground Floor, Auditorium

The World Games is one of the most ambitious multi-sport events outside the Olympic programme, and Birmingham 2022 showed what a non-capital city can achieve when it punches well above its weight. This session goes inside the delivery of The World Games, examining what it takes to host, the legacy that follows, and the opportunities it creates for cities and suppliers ready to step up.

SPONSORED BY INTERNATIONAL SPORTS BROADCASTING (ISB)



Sarah Butler, PR and Marketing Communications professional



David Galbaugh, Vice President of Sports Sales & Marketing, Greater Birmingham Convention and Visitors Bureau

17:50
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17:55

Close

Ground Floor, Auditorium

Closing remarks to wrap Day Two before delegates head into the evening's Drinks Reception and Gala Dinner.

18:00
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19:00

Drinks Reception

Second Floor, Terrace

19:00
-
21:00

Gala Dinner

SPONSORED BY
360 EXPERIENCE GROUP & 360 COLLECTIVE



Second Floor, Olympia Room

The Summit's flagship social occasion. A seated dinner in the Olympia Room, the setting for the conversations and connections that often prove the most valuable of the week.


Wednesday 1 July 2026

09:30

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10:00

Arrival Networking

SPONSORED BY 

Ground Floor, Foyer

Collect your badge from the main reception on the ground floor before heading up to the Olympia Room, where exhibitors, refreshments and your fellow delegates await. Use this opening half hour to settle in, reconnect with familiar faces and make your first introductions of the Summit.

10:00


-

12:30

Closed Door Workshop: Rights Holders & Destinations P1

Second Floor, Olympia Room

A combined invitation only workshop bringing rights holders and destinations together to surface shared challenges, align on expectations and identify practical next steps for future bidding cycles.

 **FOR SUPPLIERS**

While rights holders and destinations meet behind closed doors, suppliers are invited to the parallel Rights Holder Briefings

10:00

-

11:00

Rights Holder Briefings

Second Floor, Olympia Room

Hear directly from federations and event organisers about upcoming opportunities, procurement priorities and the specifications they will be looking to fulfil. A focused window to gather intelligence, identify the right conversations to pursue and prepare for the one to one meetings ahead.

10:00 - 10:30

Commonwealth Sport



Alastair Currie, CEO, SLX



Darren Hall, Director of Games and Assurance, Commonwealth Sport

10:30 - 11:00

Swiss Esports Federation



Baptiste Müller, President, Swiss Esports Federation

Rights Holder Briefings Continued

Second Floor, Olympia Room

Hear directly from federations and event organisers about upcoming opportunities, procurement priorities and the specifications they will be looking to fulfil. A focused window to gather intelligence, identify the right conversations to pursue and prepare for the one to one meetings ahead.

11:00

-

12:30

11:00 - 11:30

World Ability Sport x Virtus Sport



Harry Cootes, CEO, World Ability Sport



Nithi Suppiah, Partnerships, Events and Member Services Manager, International Federation for Athletes with an intellectual impairment, (Virtus)

11:30 - 12:00

London Legacy Development Corporation



Edward Fane, Head of Business Development & Visitor Services, London Legacy Development Corporation

12:00 - 12:30

World Rowing



Matt Draper, Strategic Projects Manager, World Rowing



Juliette Duchemin, Indoor World Rowing Manager, World Rowing

12:40

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13:00

Wrap Up

Second Floor, Olympia Room

A final session bringing the Summit to a close, with reflections on the headline themes, key takeaways and the priorities delegates are leaving Lausanne with.

13:00

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14:30

Lunch

Second Floor, Coubertin Room

15:00
Onwards

Optional Social Activities: Evian Boat Trip



ENHANCED & SPONSORS ONLY

Meeting Point: Movenpick Hotel, Av. de Rhodanie 4

Round off the Summit with a trip to Evian, France for an afternoon of social networking